

# Canada - Japan Business Symposium

## Manufacturing Collaborations in Yokohama

November 4th, Mississauga, Ontario



Wednesday, November 4<sup>th</sup>, 2009

9:00am - 1:30pm

International Centre - Mississauga

JETRO

INVEST JAPAN

### Keynote Speakers:

**Tadao Takahashi**, Former EVP & Vice Chairman, Nissan Motor Co., LTD,  
& President, Kanagawa-ken Employer's Association

**Shigefumi Matsuzawa**, Governor, Kanagawa Prefecture

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## Nissan Moves Japan Headquarters to Yokohama

Registration has begun for the Canadian-Japan Business Symposium, to be held in Mississauga on Wednesday, November 4th, 2009. JETRO Canada invites you to come and hear from a former Executive Vice President & Vice Chairman at Nissan Motor Co. Ltd. regarding the company's R&D and manufacturing operations in Kanagawa including the development and distribution roadmap for their electric car, the LEAF. With Nissan this year moving its headquarters to Yokohama city, the Governor of Kanagawa Prefecture, Mr. Shigefumi Matsuzawa will present the competitive attributes of the region, which continue to attract world class companies. A panel discussion will follow highlighting innovative Canadian manufacturers sharing their strategies for successful entry into the Japanese market.

### Keynote Speakers

#### **Shigefumi Matsuzawa, Kanagawa Prefecture, Governor**

With over 30 years experience in Kanagawa public office, Governor Matsuzawa was an early supporter of the Japanese adoption of an open-policy Government. During his tenure, he has authored numerous publications on Japan's need for reform, positioning him as a senior member in the recently elected Democratic Party of Japan. He is currently in his 2nd term as Governor of Kanagawa.



#### **Tadao Takahashi, Former Executive VP & Vice Chairman, NISSAN MOTOR CO., LTD. President, Kanagawa-ken Employer's Association**

Former Vice-Chairman & Executive Vice President of Nissan Motor Co., LTD, Joining Nissan in 1968, Mr. Takahashi's career has focused in the manufacturing and engineering divisions of the company, ultimately positioning him as a member of the Board of Directors in 1998. In 2005, Mr. Takahashi also became the President of Kanagawa Prefecture's Employer's association.



### Luncheon Speaker

#### **Donald W. Campbell, Former Deputy Foreign Minister and Canadian Ambassador to Japan**

Prior to his current role at Davis LLP, Mr. Campbell had a distinguished career with Canada's Department of Foreign Affairs and International Trade, including a term as Canada's Ambassador to Japan from 1993-1997. In 2003, Mr. Campbell was appointed by the Prime Minister to co-chair the Canada-Japan Forum, an external advisory group established by the two respective governments to provide advice and to promote the bilateral relations between Canada & Japan. Mr. Campbell serves on the board of directors of a number of corporations, including Toyota Canada Inc.



# Program

**8:15 – 9:00** Registration & Networking

**9:00 – 9:05** Event Overview

**9:05 – 9:15** Opening Remarks

**9:15 – 10:30** Keynote Presentations

**Shigefumi Matsuzawa**, Kanagawa Prefecture, Governor  
*“Kanagawa’s Attractive Investment Environment”*

**Tadao Takahashi**, Former EVP & Vice Chairman, Nissan Motor Co. Ltd. & President, Kanagawa-ken  
Employer’s Association  
*“R&D and Manufacturing in Kanagawa Prefecture – Case Study of Nissan Motor Co., Ltd”*

**10:30 – 10:45** Coffee Break

**10:45 – 11:30** Panel Discussion

Canadian Companies Succeeding in Yokohama, Kanagawa

- **Deval Desai**, Magna International Inc., Executive Director, Strategy & Planning
- **Jay McNaughton**, Wescast Industries, VP, Sales & Innovation
- **Patrick Bothwell**, Escalator Hand Rail, Senior Corporate Manager, Formerly EHC Japan K.K.  
Representative Director
- **Steve Rodgers**, President, GS Global Solutions

Panel Moderator: **David P. Worts**, Japan Automobile Manufacturers Association of Canada, Executive Director

**11:30 – 11:50** Panel Q&A Session

**12:00 – 13:25** Luncheon Session

Don Campbell, Former Deputy Foreign Minister and Canadian Ambassador to Japan

**13:25 – 13:30** Closing Remarks



# Registration

Registration is **free of charge** and will be conducted on a first-come, first-served basis. To confirm your participation, please complete the registration form found on the JETRO Canada website <http://www.jetro.go.jp/canada/> and send it to [TOR@jetro.go.jp](mailto:TOR@jetro.go.jp).

Registration confirmation as well as updated event information will be provided.

# Venue

## International Centre

6900 Airport Road (at Derry Road), Entrance 6b, Suite 120

Mississauga, ON, L4V 1E8

Directions: <http://www.internationalcentre.com/maps-and-directions>

Conference Rooms 'Orion A & B'



# Organizers



Foreign Affairs and International Trade Canada

Affaires étrangères et Commerce international Canada



Consulate-General of Japan in Toronto

# Supporting Organizers



Toronto Japanese Association of Commerce & Industry (Shokokai)



JAPAN FOUNDATION

